



Bhilwara Sur Sangam Celebrates its 5th Edition

New Delhi, March 7, 2016: LNJ Bhilwara Group, one of country's leading business conglomerates with presence in textiles and power, concluded its two day annual cultural musical festival, Bhilwara Sur Sangam on Sunday. Top classical artists including Arnab Chakrabarty, Dr Ashwini Bhide Deshpande, Ustad Rashid Khan and Ustad Shahid Parvez Khan performed and enthralled the audience in the 5th edition of this program.

The blend of young musicians fusing their talents with veterans of Indian classical tradition and one of the rarest jugalbandi of vocal and sitar amused the music lovers of the city.

The first day of the musical fest saw performance by Arnab Chakrabarty, whose rigorous approach to musical aesthetics and unique tonal quality hypnotized the listeners. This was followed by a mesmerizing performance of Dr Ashwini Bhide Deshpande who is an outstanding vocalist of the famed 'Jaipur- Atrauli' Khayal Gayaki tradition. She represented the new generation of veterans worthy of wearing the mantle of the old masters. Evolved from Dhrupad singing, the Jaipur- Atrauli Gharan acquired its name and status as a Gharana in the early half of the 20th century as a result of the growing popularity of stalwarts of this Gharana.

Mr Ravi Jhunjhunwala, Chairman, LNJ Bhilwara Group said, "We have always endeavored to spread the rich heritage of Indian classical music through Bhilwara Sur Sangam. I am happy to see the audience enjoying the high-end performances by an array of many legendary artists and applauding them. We see this as our small contribution which has allowed people to experience and relish various forms of classical Indian music." He lauded the artists' contribution and expressed Group's gratitude to the music lovers.

Starting in 2012, this classical musical fest has over the years featured exceptional and legendary artists including Pt. Jasraj, Pt. Hari Prasad Chaurasia, Ustad Shahid Pravez Khan, Ustad Rashid Khan, Pt. Ulhas Kashalkar, Ustad Shujaat Husain Khan, Gaansaraswati Kishori Amonkar, Dr. N. Rajam, Pt. Kumar Bose, Pt. Anindo Chatterjee, Pt. Ajoy Chakraborty, Sushri Kaushiki Chakraborty to name a few. This event has also received immense acclaim from people every year.





On the second day of the 5th edition of Bhilwara Sur Sangam, the rare Jugalbandi of Vocal & Sitar by the Maestros Ustad Rashid Khan and Ustad Shahid Parvez Khan created a magic that left the audience spellbound. While, one of the leading exponents of the Etawah Gharana, Ustad Shahid Parvez Khan descends from six generations of Sitarists, the Padma Shri awardee Ustad Rashid Khan, belongs to the Rampur- Sahaswan Gharana and is usually remarked as the 'assurance for the future of Indian vocal music'. This extraordinary combination enthused the audience.

Mr Jhunjhunwala added, "At LNJ Bhilwara Group we are proud that we jave succeeded into making this a platform for showcasing the brilliance and variety of Indian Classical music. A journey which started modestly four years ago has come a long distance. We are delighted to have completed fifth year of this annual fest, which has become a hit among large number of Classical music lovers. We sincerely hope in coming times Bhilwara Sur Sangam will be successful in contributing to, and expanding the horizon of Indian music."

About the LNJ Bhilwara Group

Started in 1961, the Rs 7000 crore LNJ Bhilwara Group, is a well diversified conglomerate with major business interests in Textiles, Graphite Electrode, Power Generation and Power Engineering Consultancy. Global in vision, ingrained with Indian values, the Group employs over 25,000 people and is driven by performance ethics pegged on value creation for its stakeholders. The Group has business relations in more than 73 countries and is one of the largest exporters of synthetic spun yarns.
