



HEG/SECTT/2020

25<sup>th</sup> April, 2020

1	BSE Limited P J Towers Dalal Street MUMBAI - 400 001. Scrip Code : 509631	2	National Stock Exchange of India Limited Exchange Plaza, 5th Floor Plot No.C/1, G Block, Bandra - Kurla Complex Bandra (E), MUMBAI - 400 051. Scrip Code :HEG
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**Sub:** Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Listing Regulations) pertaining to termination of agreement with Media Company.

Dear Sirs,

This is in continuation to our earlier letter dated 4<sup>th</sup> July, 2018 & 2<sup>nd</sup> December, 2019 intimating regarding execution/addendum of media service agreement with Adfactors PR Private Limited ("Adfactors PR") for providing Public Relations Services.

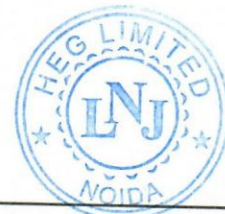
We wish to inform you that the Company and Adfactors PR have mutually decided to terminate the media service agreement for providing Public Relations Services **with effect from 1<sup>st</sup> May, 2020.**

The requisite details in terms of Regulation 30 of Listing Regulations are as under:

S.No	Particulars	Information provided
a.	Name of parties to the agreement	Adfactors PR and the Company "HEG Limited"
b.	Nature of Agreement	For providing Public Relations Services to the Company
c.	Date of execution of Agreement	The agreement was executed on 4 <sup>th</sup> July, 2018 and addendum thereto was executed on 2 <sup>nd</sup> December, 2019
d.	Reasons of termination and impact Thereof	The Company and Adfactors PR have mutually agreed to terminate the agreement and there is no financial impact on the Company.

Besides above, we again reiterate the following in terms of Listing Regulations:

- a. The Company did not have any shareholding in Adfactors PR.



### HEG LIMITED

**Corporate Office :**

Bhilwara Towers, A-12, Sector-1  
Noida - 201 301 (NCR-Delhi), India  
Tel. : +91-120-4390300 (EPABX)  
Fax : +91-120-4277841  
Website : www.Lnjbhilwara.com

**Regd. Office :**

Mandideep (Near Bhopal) Distt. Raisen - 462046  
(Madhya Pradesh), India  
Tel. : +91-7480-405500, 233524 to 233527  
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Website : www.hegltd.com

Corporate Identification No.: L23109MP1972PLC008290





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: 2 :

- b. The agreement was not containing any clause of special rights like right to appoint Directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structures etc.
- c. The Adfactors PR is not related to Promoter/Promoter Group/Group companies of the Company.
- d. The transaction with Adfactors PR was not a Related Party Transaction, since Adfactors PR was not a Related Party.
- e. The agreement did not contain any clause with regard to appointment of any Nominee Directors on the Board of the HEG Limited and there was no any potential conflict of interest arising out of such agreement.

You are requested to take the same on record.

Thanking you,

Yours faithfully,  
For HEG Limited



Vivek Chaudhary  
Company Secretary  
A-13263  
[heg.investor@lnjbhilwara.com](mailto:heg.investor@lnjbhilwara.com)

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