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From: **Prabhat Pani** <[prabhat.pani@spjimr.org](mailto:prabhat.pani@spjimr.org)>

Date: Fri, 20 May, 2022, 12:12 pm

Subject: Fwd: Impact Analysis for GVT

To: <[mayankgandhi04@gmail.com](mailto:mayankgandhi04@gmail.com)>

Cc: Nirja Mattoo <[nirja@spjimr.org](mailto:nirja@spjimr.org)>

Dear Mayankji,

I would like to sincerely thank you and your colleagues for recently meeting Prof. Nirja and I in your office, and for sharing some details of the impressive work on increasing farmer incomes (while improving environmental benefits) being carried out by your organisation, Global Vikas Trust in parts of Maharashtra and MP. Please pardon the delay in responding.

As shared with you, SP Jain Institute of Management and Research (SPJIMR) recognises that Impact Assessment (IA) and Monitoring & Evaluation (M&E) are important priorities in the efficient functioning of the social sector, and we work with a number of partners to facilitate this process, as also educating professionals on the same. Depending upon the nature of the assignment, we add the necessary skills of our partners to our own expertise to provide the right solution.

Based upon the discussions with you and your colleagues, it seems that given that the plantation and sericulture interventions in Maharashtra and MP are still in the early phase of implementation, they may therefore be at a stage somewhat early for a full-fledged IA study. However, it would be good for us to work with your team to evaluate the early results of the interventions and to set up systems and processes such that specific additional data is collected on a continuous basis (in addition to the vast amounts of data already being collected by your team), facilitating a continuous process of M&E on the project, and an Impact Assessment study at an appropriate point in the project cycle.

A field visit will also help us gather the inputs towards finalising the recommendation.

We look forward to engaging with you and your team in Global Vikas Trust on this exciting project!

Best regards,  
Prabhat Pani

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# Global Vikas Trust's Global Parli

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## Background

*Global Vikas Trust is a not-for-profit organization with a mission of Global Parli to transform India by increasing farmer incomes.* GVT was established by **Mayank Gandhi** in 2016 with a specific focus on the rural economy, environment and 360° development of our farmers & their family. In the past three and half years, GVT has been able to empower **10,000+ farmers** from **10 districts in Maharashtra** and **10 districts in Madhya Pradesh**. This has been possible by creating a movement of farmers to change their cropping patterns, enhance their knowledge by adding the latest technologies of modern farming as well as work on innovative marketing processes to increase their annual incomes from Rs. 10,000 - 40,000 to over **1 lakh Rs. per acre**. So far we have planted **1.67 crore fruit trees** that have helped **multiply farmer incomes** as well as brought **environmental benefits and sustainability**.

## Scope of Impact Analysis

With our progress, we aim to identify and understand the impact around the following factors w.r.t our stakeholders, primarily farmers, including but not limited to:

- Difference in income for farmers where Global Vikas Trust (GVT) has intervened and similar lands where no interventions has taken place
- Fruit plantation mortality and production
- Region and crop clusters where harvest has taken place and revenue has begun:
  - Banana plantation in Burhanpur, Madhya Pradesh
  - Banana plantation in Nanded, Marathwada, Maharashtra
  - Papaya plantation in Parli, Marathwada, Maharashtra
  - Sericulture practice (Mulberry plantation) in Parli, Marathwada, Maharashtra

Documenting the impact on the ground by a credible third party will enable us to optimize our methodologies to further benefit the farmers at large. It will also help us in our narrative to prospective donors and new farmers.

Watch the **Transform India documentary** film with highlights of our work — [LINK](#)

Learn more: [www.globalparli.org](http://www.globalparli.org)

